

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

# Europeanana



## EVERYTHING YOU NEED TO KNOW ABOUT EUROPEANA

Europeanana national workshop - Finland

Douglas McCarthy | 15th February 2018

Quadruplettes à Buffalo  
Agence de presse Meurisse  
1909, National Library of France  
France, Public Domain



Co-financed by the European Union  
Connecting Europe Facility

# What I'll talk about today

- Europeana - who, why and how?
- Data acquisition → enrichment → publication
- Europeana Collections
- Looking ahead
- Q&A

# Europeana - who, why and how?



*The Anatomy Lesson of Dr  
Nicolaes Tulp, 1632*  
Rembrandt van Rijn  
Mauritshuis  
Public Domain



A non-profit foundation based in The Hague, Netherlands

&

A community of 1700+ digital heritage and tech experts

Our shared mission:

**Expand and improve access to Europe's digital cultural heritage**



An open data platform with many services.

We publish more than 50 million data from over 3,500 museums, galleries, libraries, and archives across Europe.

[Europeana APIs](#)

[Europeana Collections](#)



# 'A call to culture'

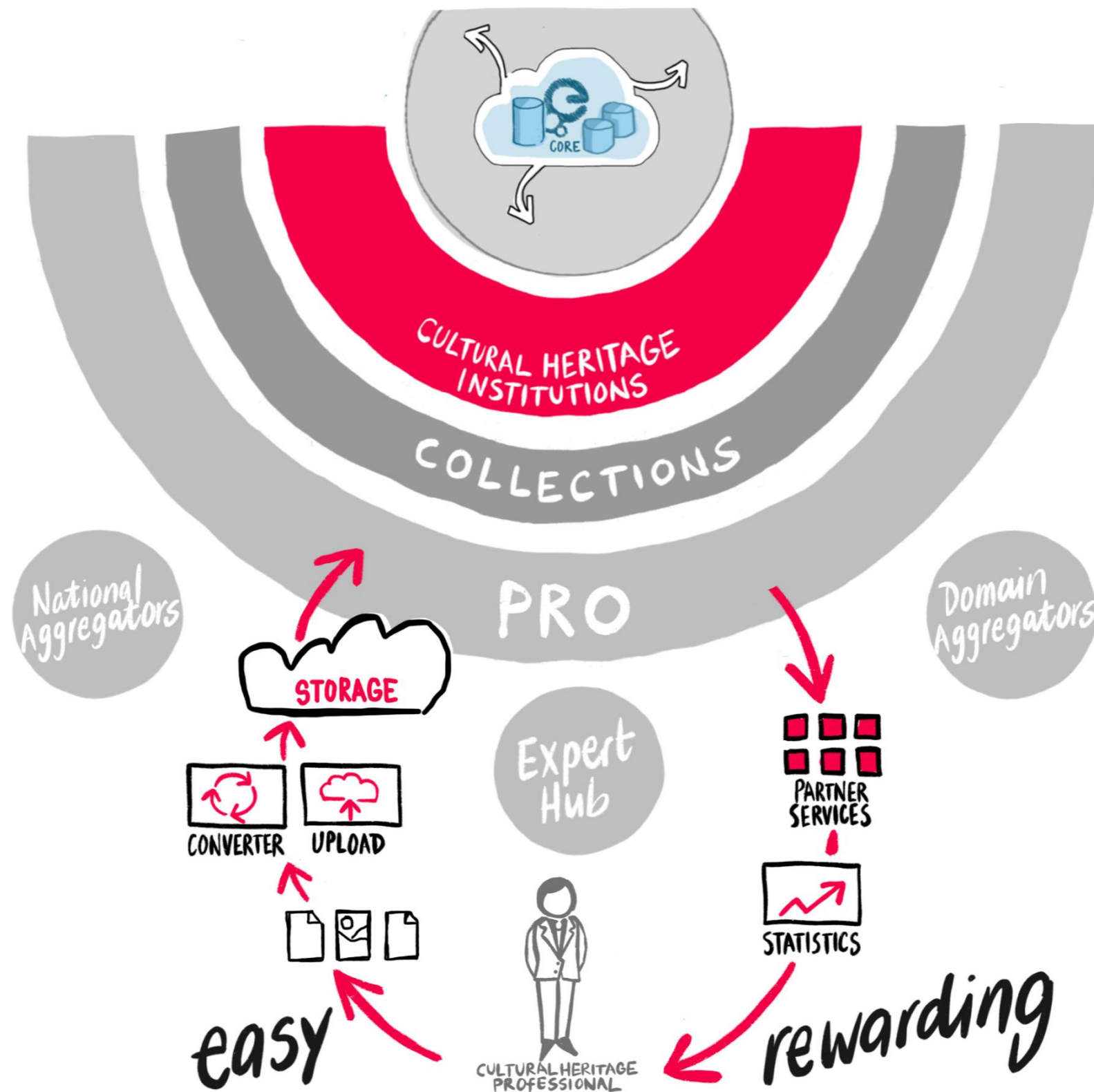
## Europeana 2020 Strategic update

[READ MAIN STRATEGY](#)

[Europeana Strategy 2015-2020 Update](#)

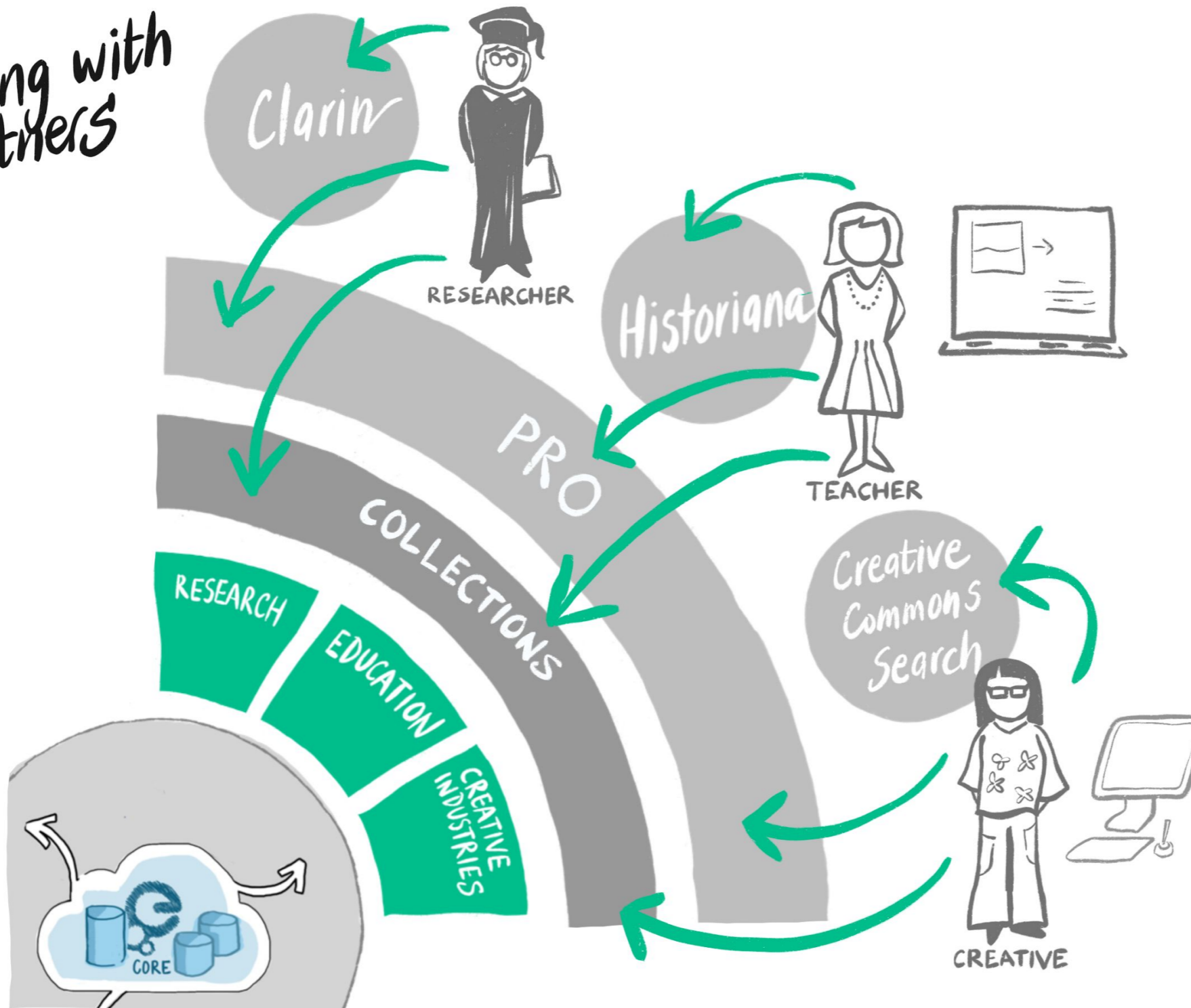
Europeana | CC BY-SA

# Cultural Heritage Institutions



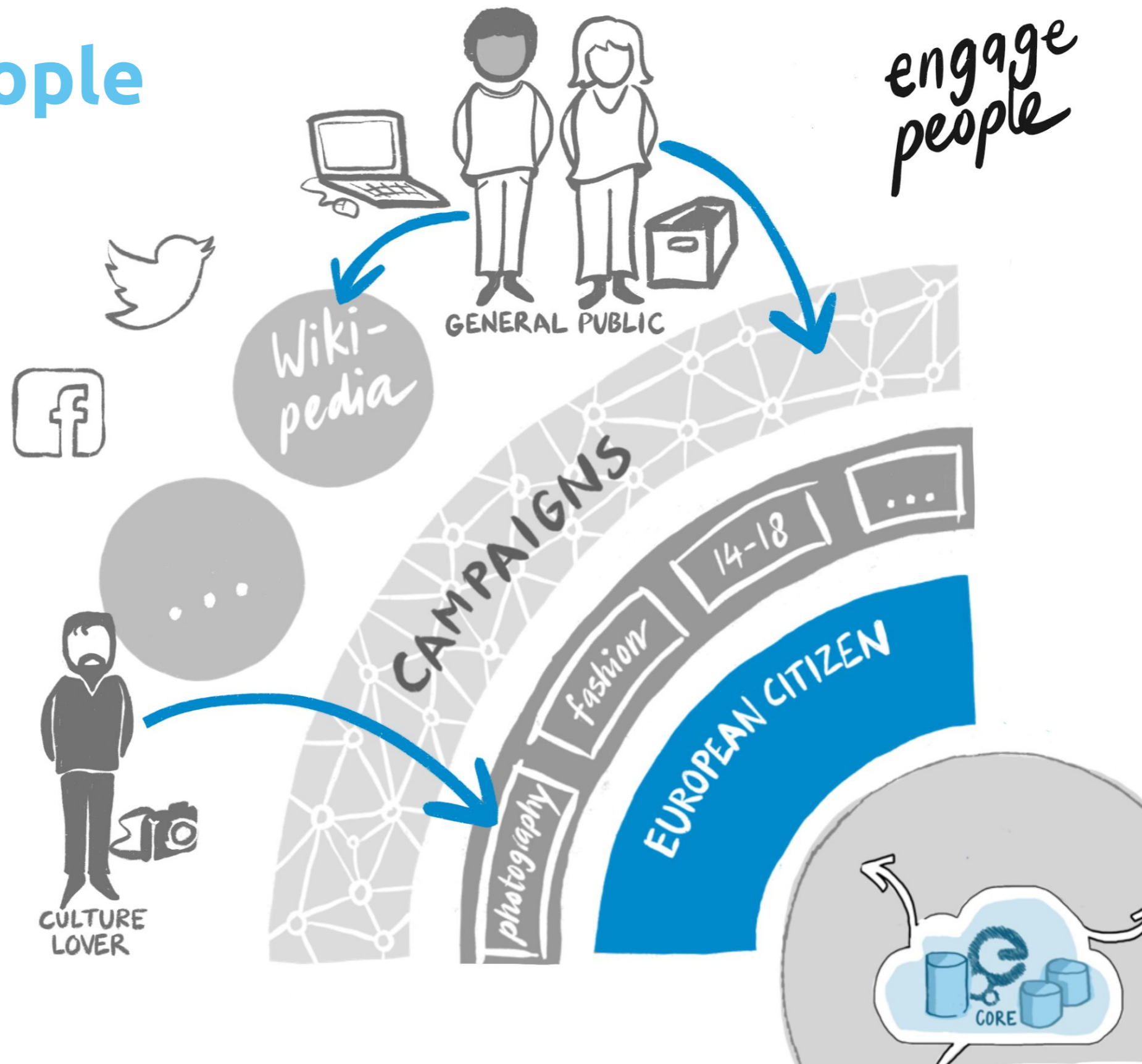
# Scale with Partners

Scaling with partners





# Engage people

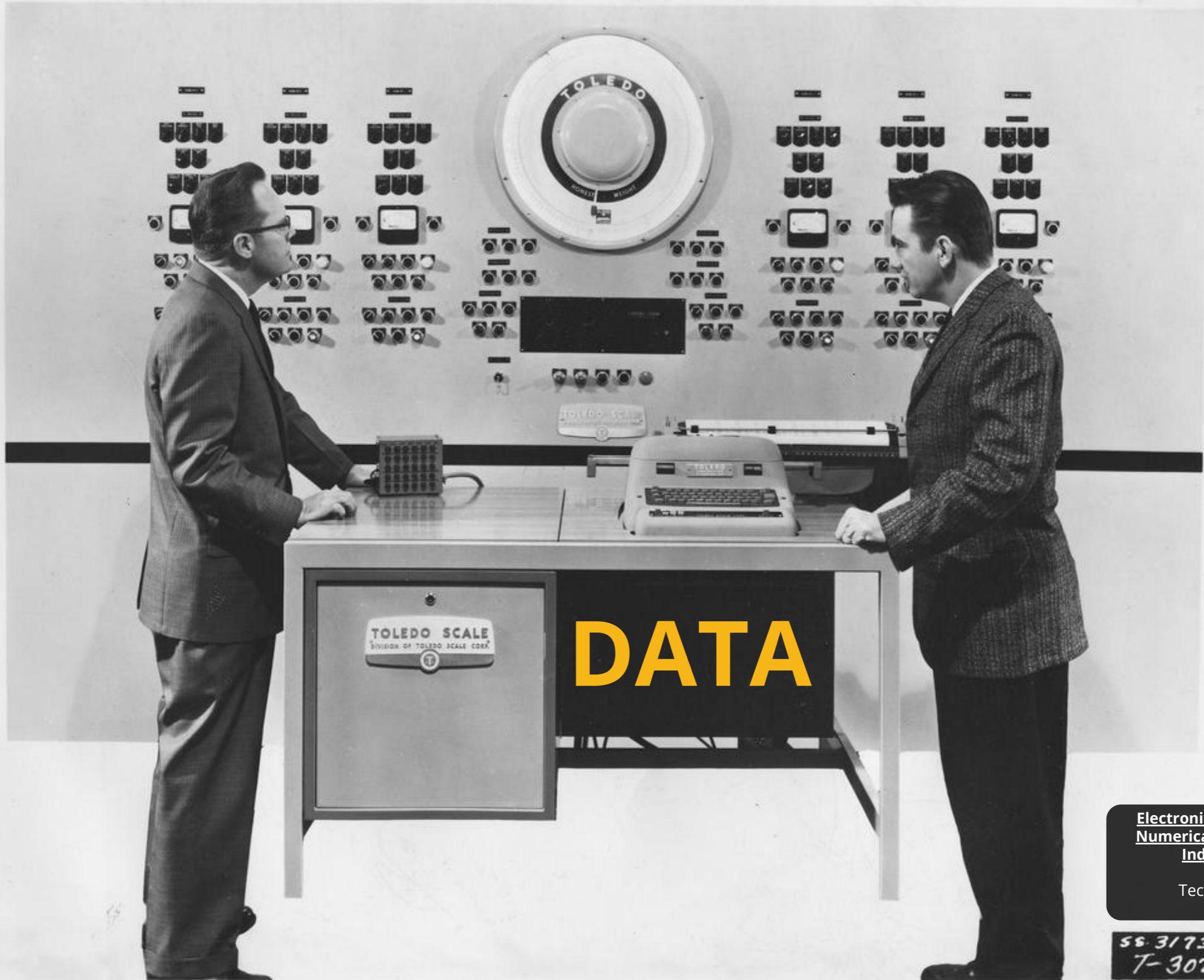


*engage people*

# Europeana - Powered by People



<http://pro.europeana.eu/our-network/about-our-network>



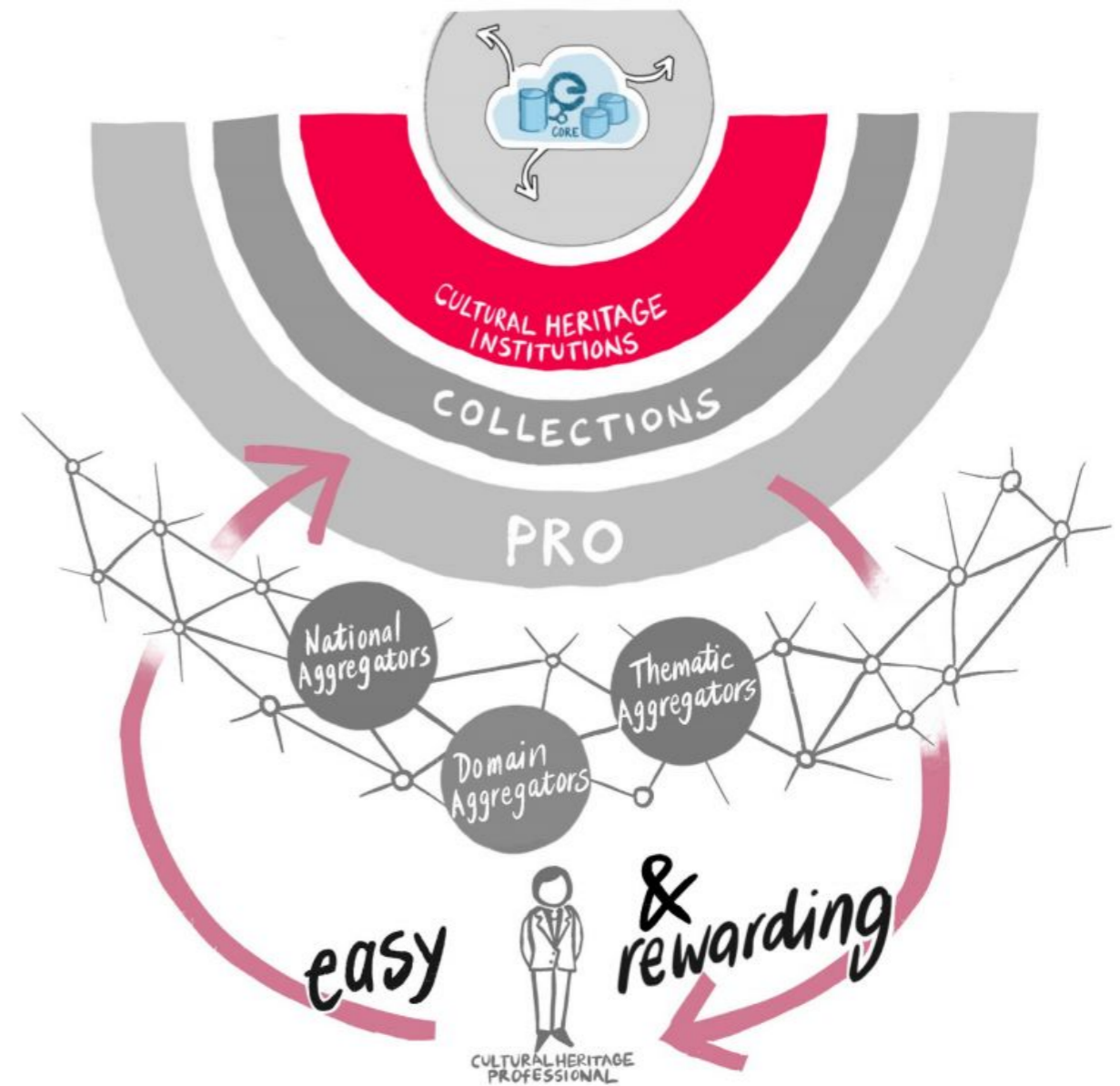
DATA

Electronic Computer for  
Numerical Control of an  
Industrial Process  
Unknown  
Technical Museum  
Public Domain

SS-31738  
T-3074

# Our network of data partners

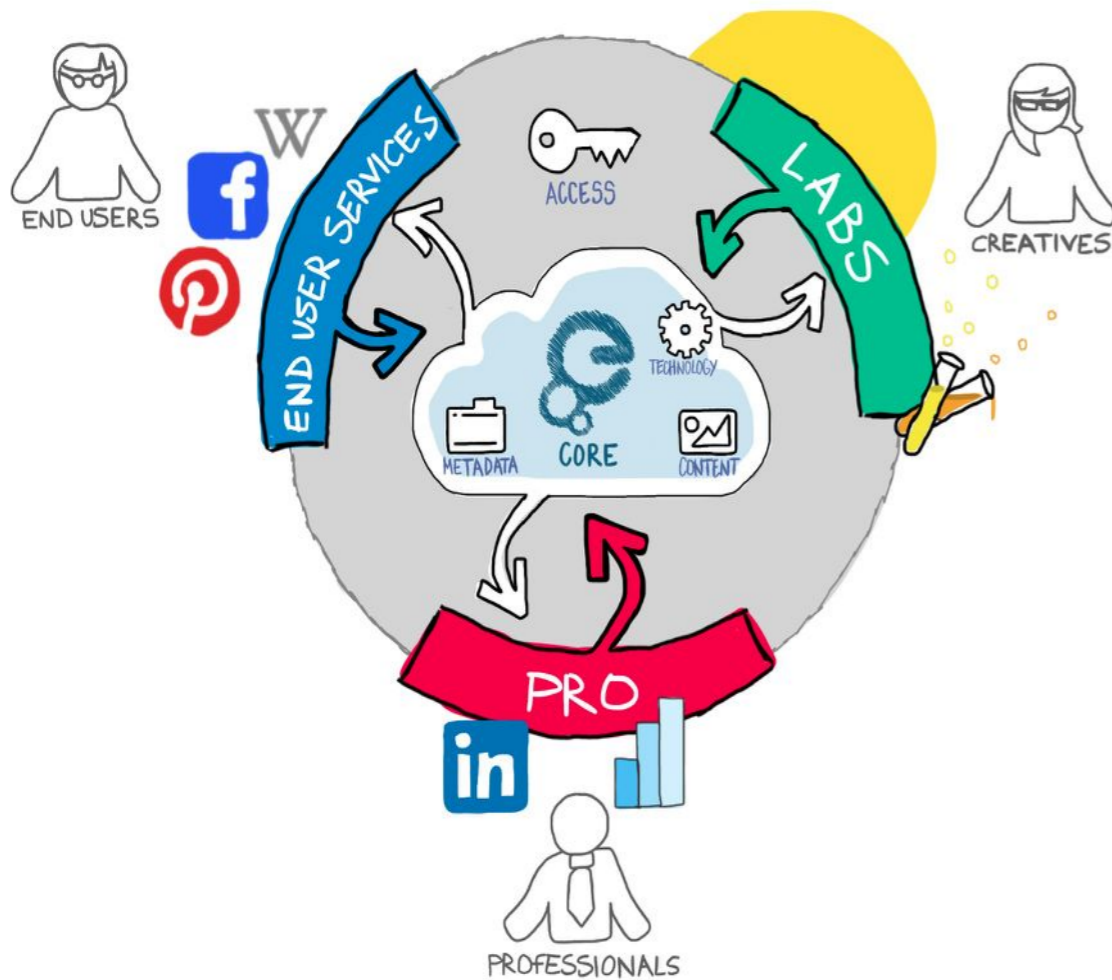
- **Europeana data providers:**  
Cultural heritage institutions providing content and metadata to Europeana
- **National and domain aggregators:**  
Gathering metadata for institutions for countries and on specific domains (e.g. music, archaeology), making it available for Europeana



# Our data landscape

- Europeana collects metadata under a CC0 licence and links to digital objects as part of the metadata
- Aggregated metadata is described in the [Europeana Data Model](#) (EDM)
  - Data providers can directly map their original data to EDM
  - Aggregators often have intermediary domain profiles
- Data is enriched with open, multilingual and technically available metadata

# Data processing



- Europeana aggregates and enriches metadata using EDM
- EDM underlies Europeana's portal and data publication services
- API
- Linked Open Data at [data.europeana.eu](http://data.europeana.eu)

# Data

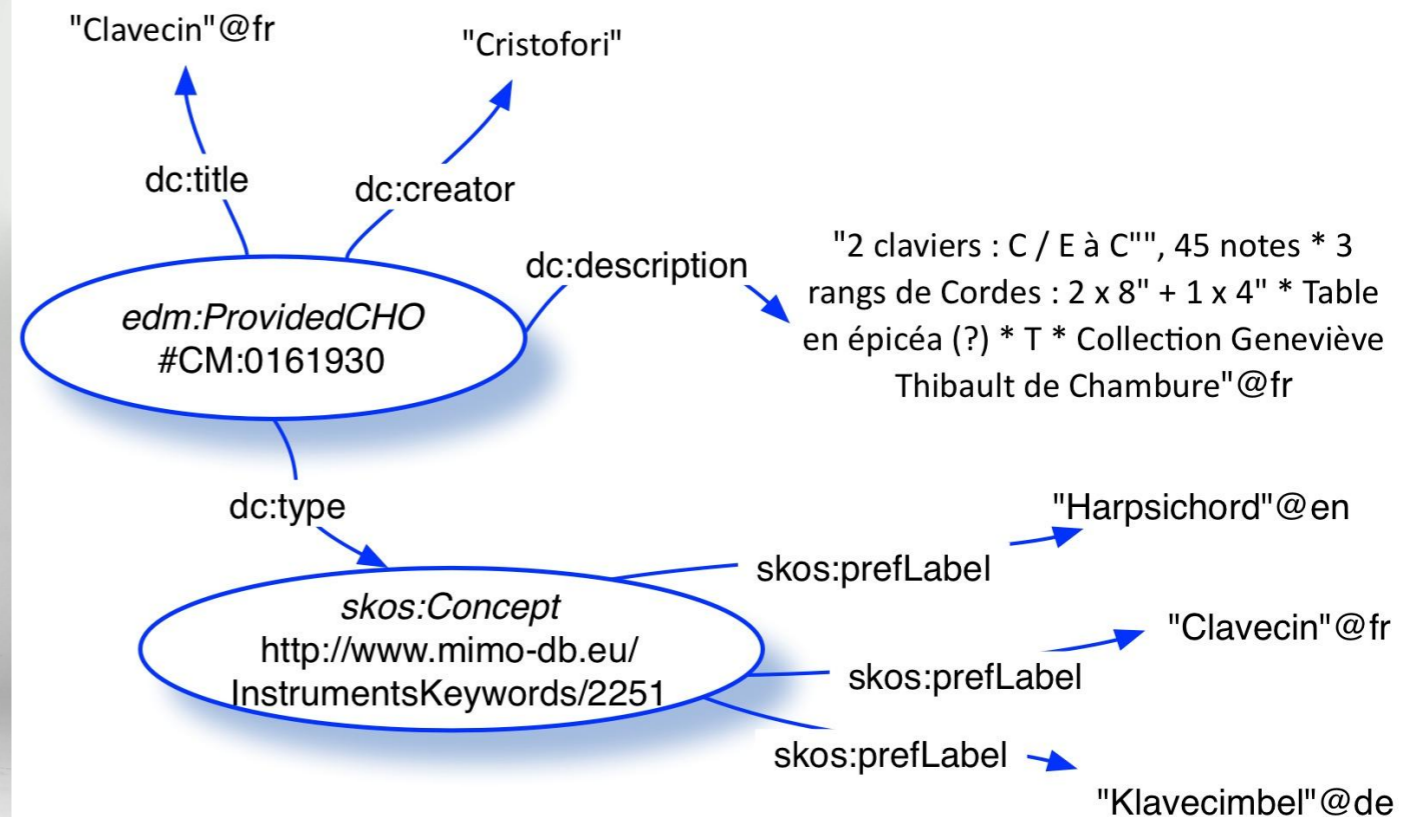
Turning this...



**Clavecin, Bartolomeo Cristofori**

Cite de la Musique,  
MIMO - Musical Instruments Museums Online | CC BY-NC-SA

Into this...



**Europeana Data Model example**

Europeana | CC BY-SA

# Metadata & content quality are crucial

**Media Metadata**

**Titel**

**Categorieën** Type: ir

**Eigenschappen** Taal: El

**Bron** Bron: H  
Identifi  
Institu  
Partner  
Land: N  
Voor He  
Laatste

**Additional Rights Information** Rechter

**Referentie En Relatie** Dataset

**Plaats**

**DOWNLOAD**

itage Malta Ga  
nformatie

**t**



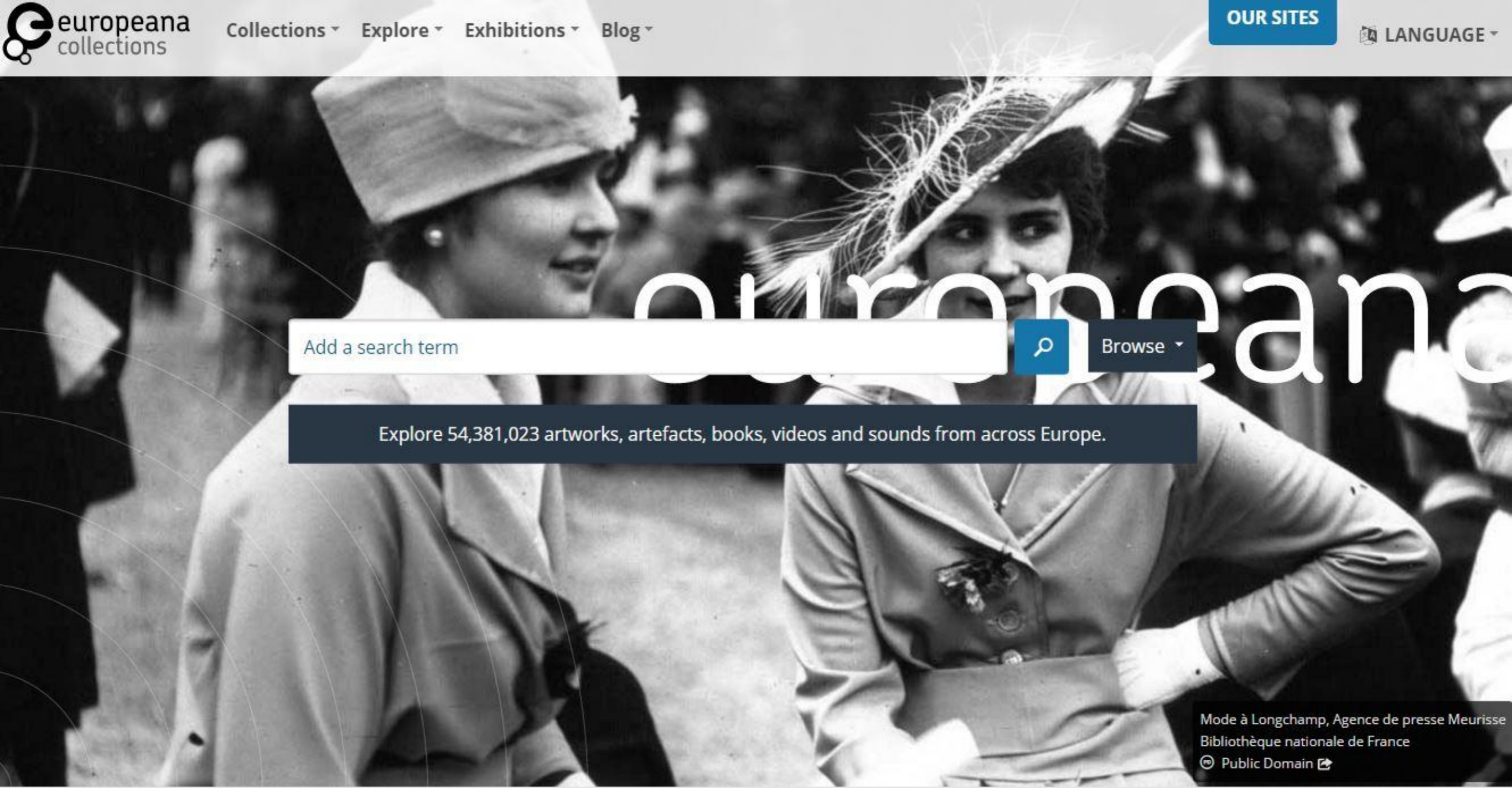

# Europeana IPR

Creating best practice licensing standards for sharing cultural heritage online

- Europeana Licensing Framework - what data partners can share and what audiences can access
- Advocacy Framework - giving cultural heritage institutions a voice at a European level
- EU Copyright Reform - helping to make more shared heritage available online
- Rightsstatements.org - international interoperable rights statements between EU, US, India, NZ, Australia, Brazil




[CC0 public domain dedication logo](#)  
Creative Commons | Public Domain



# europæana

Add a search term   Browse ▾

Explore 54,381,023 artworks, artefacts, books, videos and sounds from across Europe.

Mode à Longchamp, Agence de presse Meurisse  
Bibliothèque nationale de France  
© Public Domain 

THEMATIC COLLECTIONS



EUROPEANA ART

THEMATIC COLLECTIONS



EUROPEANA MUSIC

FEATURED SITE



1914-1918 

WHAT'S NEW



ALLEZLITERATURE!

FEEDBACK

# Europeana Collections: goals

- **Inspire** users to discover content
- **Promote** open content
- **Stimulate** use & re-use
- **Encourage** partner engagement on our platform and elsewhere



[Moses with the tablets of Law and History](#) (detail)  
Rijksmuseum. Public Domain.

# Thematic collections



Collections ▾ Explore ▾ Exhibitions ▾ Blog ▾

OUR SITES

LANGUAGE ▾

1914-1918

- Art
- Fashion
- Maps and Geography
- Migration 8
- Music
- Natural History
- Photography
- Sport

THEMATIC COLLECTION



EUROPEANA 1914-1918

THEMATIC COLLECTION



EUROPEANA ART

THEMATIC COLLECTION



EUROPEANA FASHION

THEMATIC COLLECTION



EUROPEANA MUSIC

THEMATIC COLLECTION



EUROPEANA PHOTOGRAPHY

EXHIBITION



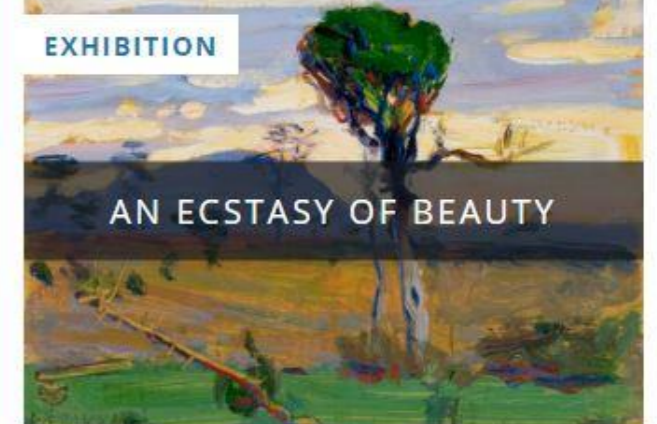
MUSIC AND MECHANICS

WHAT'S NEW



OPEN OUR ADVENT CALENDAR ↗

EXHIBITION



AN ECSTASY OF BEAUTY



DOWNLOAD

Title

At the French Windows. The Artist's Wife | L. A. Ring

I havedøren. Kunstnerens hustru

Description

L.A. Ring was married in 1896, the year before he painted this portrait of his wife, Sigrid Kähler (1874-1923). At that time he was 42, while she was 22. Thus, it seems natural to join several other art historians in interpreting this image as a declaration of love for the artist's pregnant wife, with the promise of spring acting as a symbol of the consummation of love. With so much new-found happiness, hope, and flowering plants gathered in one place it seems as though the awareness of the opposite of life, death, becomes the underlying theme or perhaps the experience that Ring attempts to handle or exorcise with his painting. An experience that Ring, an atheist, expressed in many works. Here, he addresses the theme by contrasting Sigrid's belly against stunted, gnarly branches. A reminder of the fragility that also encompasses the budding life sensed in both man and nature. This painting joins the ranks of many other monumental portraits of women and wives created by Danish artists in the decades around 1900. Pictures that speak of a perception of women that is gradually liberating itself from the Romantic era's celebration of the Mother – a view of women that recoiled from both the female body and intellect – towards a more independent, quietly confident and composed type of woman that unites both body and brains.

FIND OUT MORE

View at Statens Museum For Kunst

CAN I USE IT?

Free Re-use

CC0

SHARE



**People** Creator: L. A. Ring (1854-08-15 — 1933-09-10)

**Classifications**  
**Type:** {"def"=>["http://vocab.getty.edu/aat/300054216"], "Maleri"=>["da"]}  
**Subject:**  
 naturalism (artistic form of expression),  
 portrait; artist's wife; threshold; garden; woman; spring  
**Medium:** oil paintings (visual works)

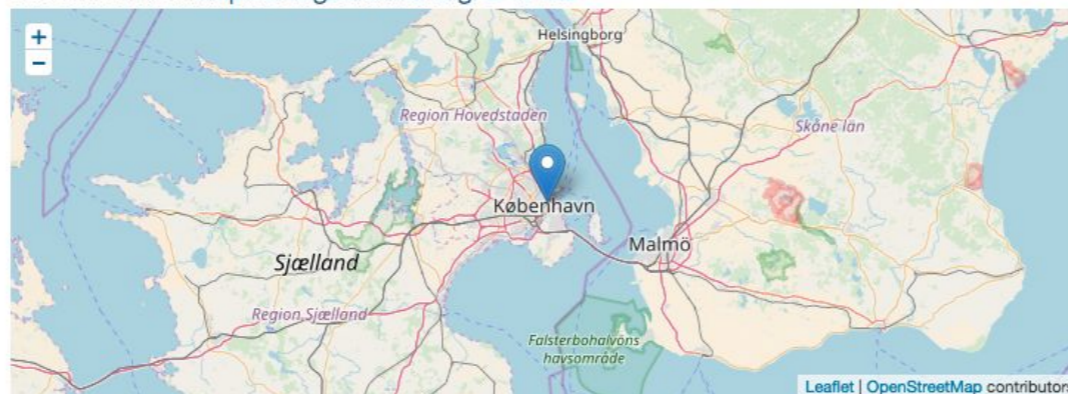
**Properties**  
**Size:** 191 x 144 cm  
**Language:** English, Dansk

**Time**  
**Creation Date:** http://semium.org/time/18xx, 1897  
**Period:** 19-th  
**First Issued:** http://semium.org/time/18xx

**Provenance**  
**Provenance:** Erhvervet 1924.  
**Institution:** Statens Museum for Kunst  
**Provider:** Europeana 280  
**Providing Country:** Denmark  
**First Published In Europeana:** 2015-12-10  
**Last Updated In Europeana:** 2017-07-27

**References And Relations**  
**Dataset:** 2063604\_EU\_280\_Denmark  
**Relations:** http://www.wikidata.org/entity/Q20537703

**Location** **Current Location:** http://sws.geonames.org/6949482



NATIONAL ART MUSEUM COPENHAGEN 55.6889° North, 12.5786° East

# Exhibitions

- Create and share engaging narratives
- Showcase collections in a visually appealing format
- Multi-institutional, pan-European and multilingual

<http://www.europeana.eu/portal/exhibitions>

- Flexible platform: embed video, animation, audio, Pinterest...

**POWER TO THE PEOPLE**

PHOTOGRAPHY

Mass-photography with major impact

The filming of 'The Manxman', a tale of star-crossed love on the Isle of Man, Alfieri Topfoto.co.uk  
© In Copyright

MUSIC

1946 OGOUÉ-CONGO MISSION

PHOTOGRAPHY

INDUSTRIAL PHOTOGRAPHY IN THE MACHINE AGE

WORLD WAR I

SEVEN MEN, ONE LEG

FASHION

PAST TO PRESENT - FASHION REINTERPRETATIONS

ART

ART NOUVEAU - A UNIVERSAL STYLE

TRAVEL

PICTURE THIS! VINTAGE POSTCARDS OF SOUTHEASTERN EUROPE

WORLD WAR I

SAUSAGES AND CIGARS FOR CHRISTMAS

ART

THE COLOSSUS OF LEONARDO DA VINCI

ART

FACES OF EUROPE: 7. TOWARDS ABSTRACTION

ART

FACES OF EUROPE: 6. PAINTING MODERN LIVES

ART

FACES OF EUROPE: 5. ACADEMIC ART AND NEW DIRECTIONS

ART

FACES OF EUROPE: 4. THE INSPIRATION OF NATURE





**GEOMETRY AND LINE**

This gelatin dry plate [📷](#) photograph of the Peixateries Velles bridge in Girona demonstrates how direction and perspective can work wonders for otherwise trivial scenes. When trying to take in this picture's many elements and details, our eyes are guided by strong lines and patterns that help us "find our way" through the scene.

Construction of the bridge at Peixateries Velles in Girona, Spain, 1923, Josep Jou Parés  
Ajuntament de Girona  
© ⓘ ⓘ ⓘ CC BY-NC-ND ⓘ



LANDSCAPE AND FOLK CULTURE

Young Gardeners (detail), 1968, Malle Leis  
Tartu Art Museum

© ⓘ ⓘ ⓘ CC BY-NC-SA

# A broad scope



Douglas McCarthy

@EuropeanaArt

Our 'Faces of Europe' exhibition in numbers:

7 chapters

15,000+ words

80+ featured artworks from

29 countries

Enjoy!

[europeana.eu/portal/en/exhi...](http://europeana.eu/portal/en/exhi...)



RETWEETS

9

LIKES

6





**AN INNOVATIVE MOULDING PROCESS**

3D reconstruction of clay model with mould tesserae, Andrea Bernardoni and Riccardo Braga  
Museo Galileo, Florence  
© ⓘ ⓘ ⓘ CC BY-NC-ND ↻

# Art Nouveau season partners



eSBÍRKY



NÁRODNÍ  
MUZEUM

MK&G

MUSEUM FÜR  
KUNST UND GEWERBE  
HAMBURG

ALBERTINA

SCHOLA GRAPHIDIS ART COLLECTION



museudacidade  
AVEIRO



SZÉPMŰVÉSZETI  
MŰZEUM  
BUDAPEST

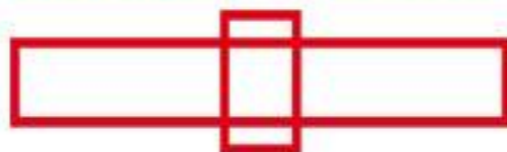


Slovenská  
národná  
galéria



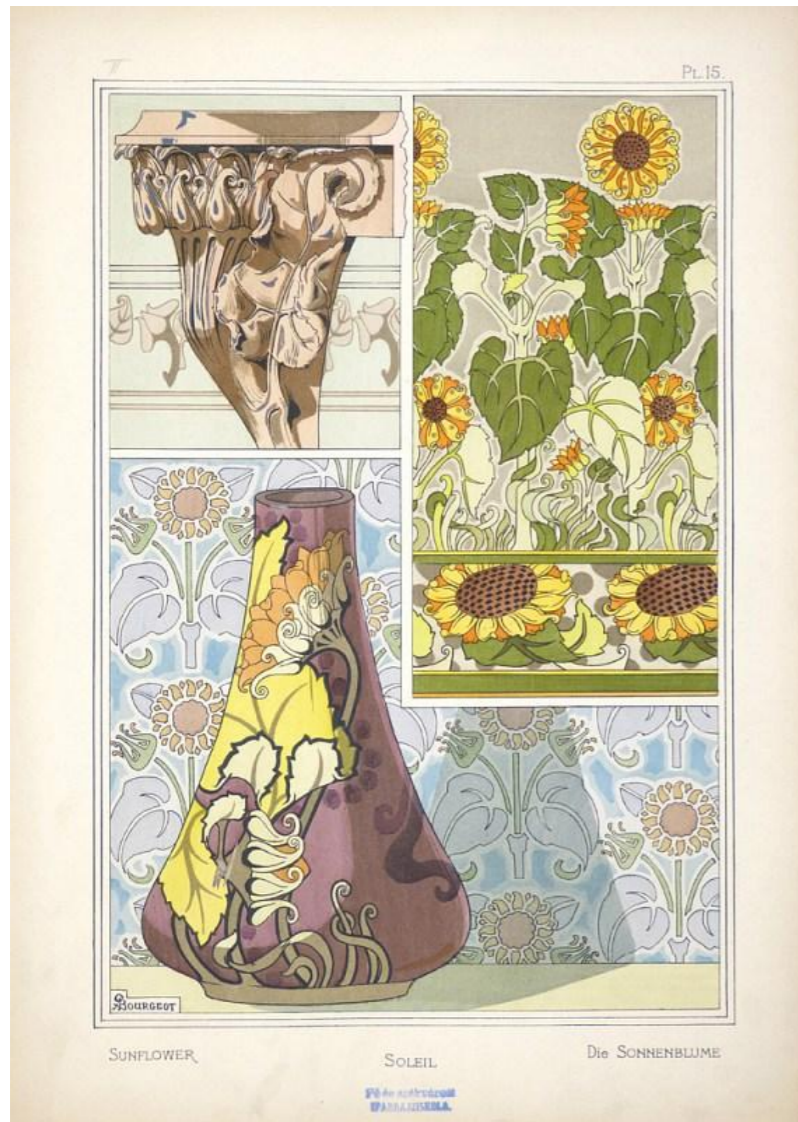
MUZEUM NARODOWE  
W WARSZAWIE

MUSEUM  
KUNSTPALAST



Réseau Art Nouveau Network

# Art Nouveau season



[Sunflower, 1896. Eugène Grasset and C.A. Bourgeot](#)

Schola Graphidis Art Collection. Hungarian University of Fine Arts. CC BY-SA

- [Art Nouveau - A Universal Style](#)
- [10 partner blogs](#)
- [DailyArt: 4 guest blogs, 4 app images](#)
- [20+ Pinterest boards](#)
- [Colouring book](#)
- [#ArtNouveauSeason](#)

Return to Home / Galleries / Rising from the deep: Sea monsters!

# Rising from the deep: Sea monsters!

At the edges of the known world, in the depths of the seas, great monsters lurk. Based on myths and travellers' tales artists and mapmakers gave them form.

SHARE THIS GALLERY



Izumo no Imaro kämpft gegen ein Seeung...  
Utagawa Kuniyoshi



Carta Marina - Austevoll på kartet  
Kulturhistorisk vegbok Hordaland, Kulturnet...



Het zeemonster  
Dürer, Albrecht



Karta med två hemisfärer (=halvklot), den ...  
Frederick de Wit (Witt) (Tillverkare, )





## #museumselfie day: Seven artists' self-portraits

Today is #MuseumSelfie day, where museum-goers are encouraged to have fun by taking selfies in museums. But museums have been home to another kind of selfie for many years: the self-portrait. We've selected seven self-portrait paintings to get a sense ...

Like 206 Tweet Pin it Share 15

written by Adrian on January 18, 2017 in [Europeana Art with one Comment](#)

The screenshot shows a video player on the left with a play button and a progress bar. To the right is a list of music collections under the heading 'Refine the music genre'. The list includes: Comhaltas Traditional Music Archive, Internet Archive, Irish Traditional Music Archive (highlighted), LMTA (DIZI), Music Library of Greece of The Friends of Music Society, and National Library of Latvia. Below the list is a text input field 'Type a tag name' and an 'Add' button.

## Europeana Radio – discover, listen and tag the music from Europeana Music Collections.

Europeana Radio gives you an easy access to Europe's sound treasures, where you are free to browse, listen and tag. Almost 200,000 tracks collected from sound archives across 12 European countries are now available on Europeana Radio. You can browse a ...

Like 60 Tweet Pin it Share 9

written by Aleksandra Strzelichowska on January 11, 2017 in [Content with 4 comments](#)

### ABOUT EUROPEANA

Europeana.eu enables people to explore the digital resources of Europe's galleries, museums, libraries, archives and audiovisual collections. On this blog, you can discover treasures from Europeana's open content archives, as well as information about special events and things we are working on.

### CATEGORIES

Categories

Select Category

### Tweets by @Europeanaeu

Europeana @Europeanaeu Introducing the new Migration in the Arts and Sciences Generic Services project [bit.ly/2xmQOMv](http://bit.ly/2xmQOMv)



52m

Europeana Retweeted

Europa Nostra @europanostrat 10 days left to apply for #EuHeritageAwards. Deadline 1 October #EuropeForCulture [europeanheritageawards.eu/apply/](http://europeanheritageawards.eu/apply/) @europe\_creative #Heritage4Europe



Embed

View on Twitter

europianacollections

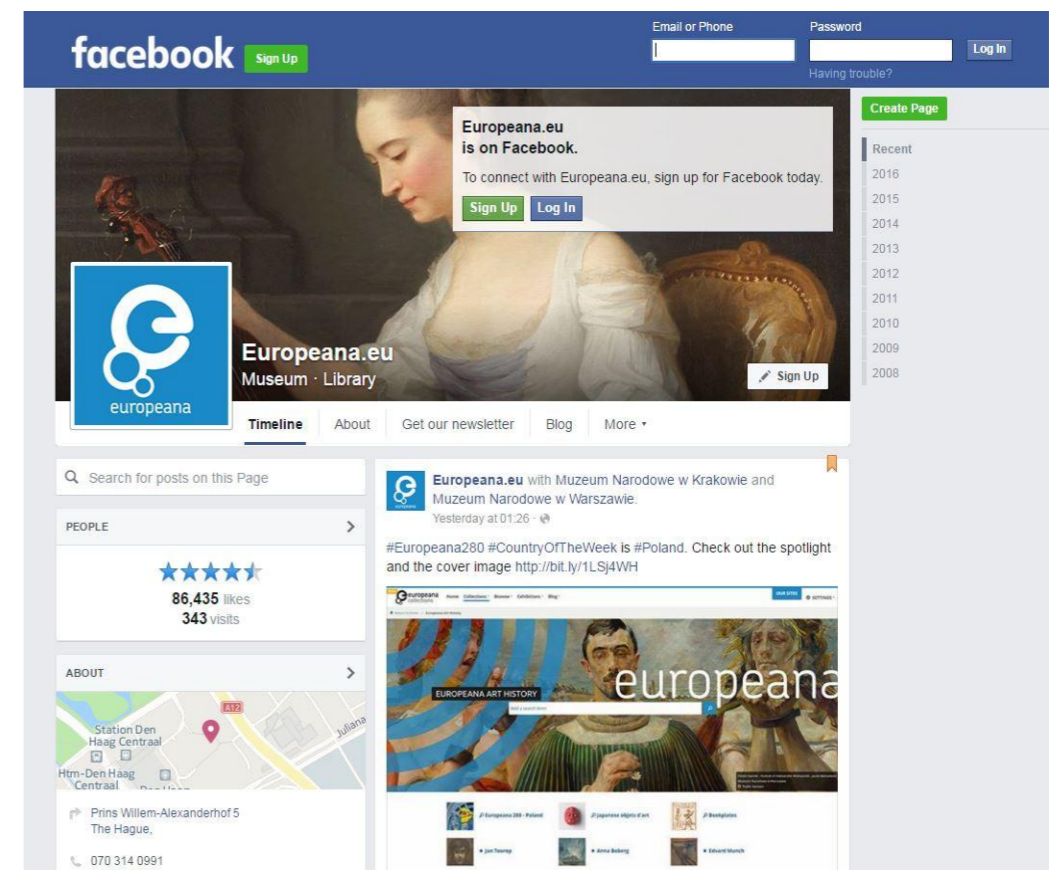


# Wikipedia/Wikidata Art History Challenge (2016)

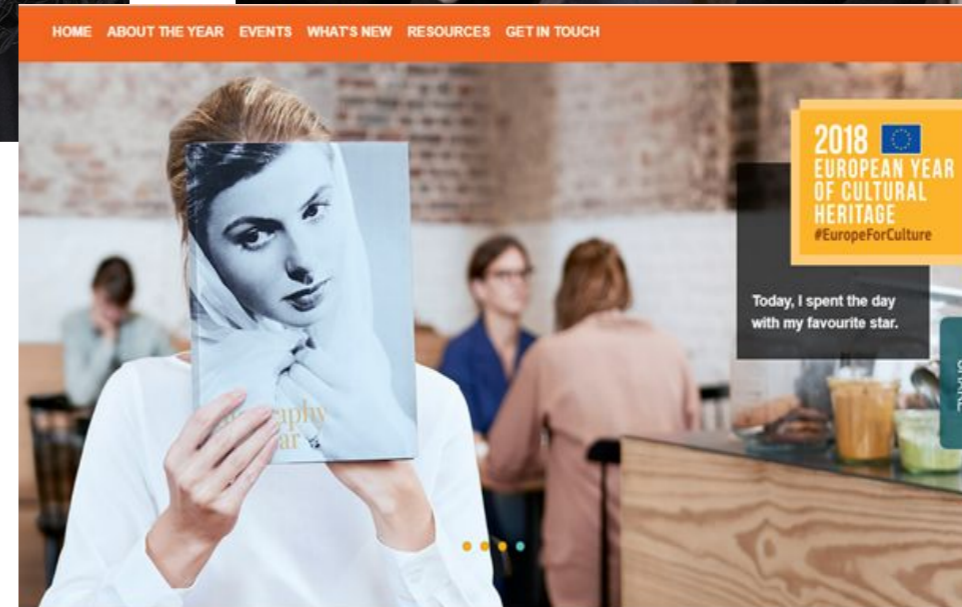
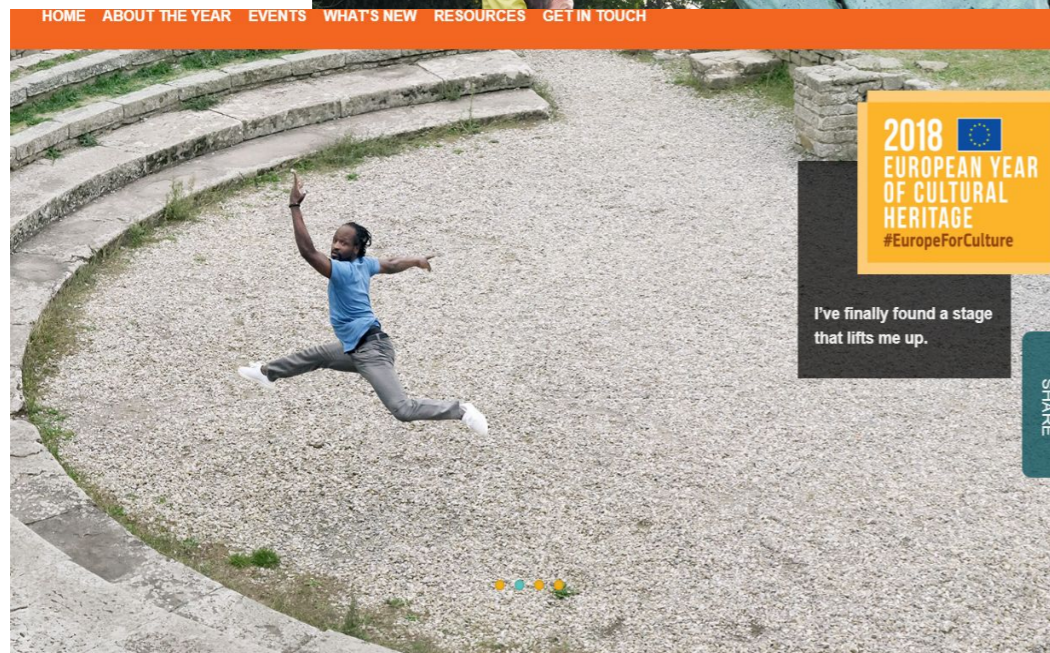
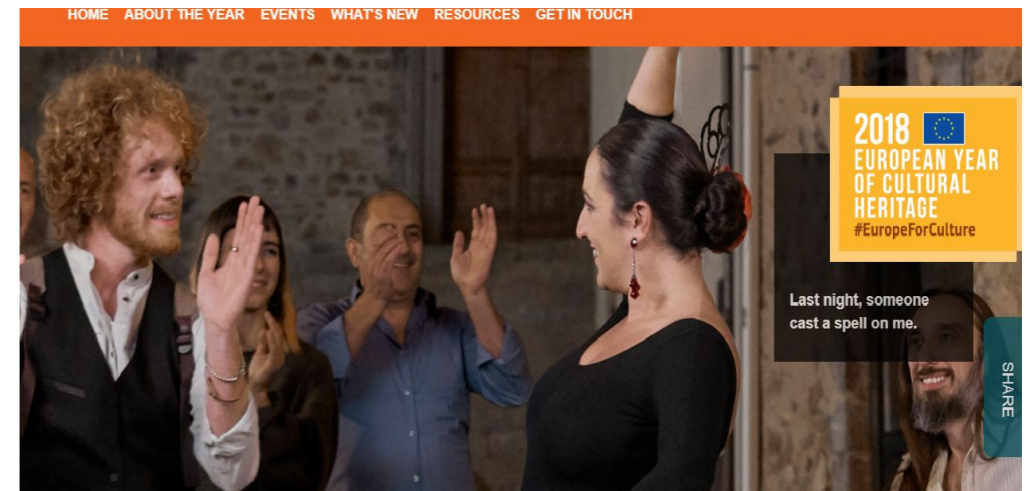
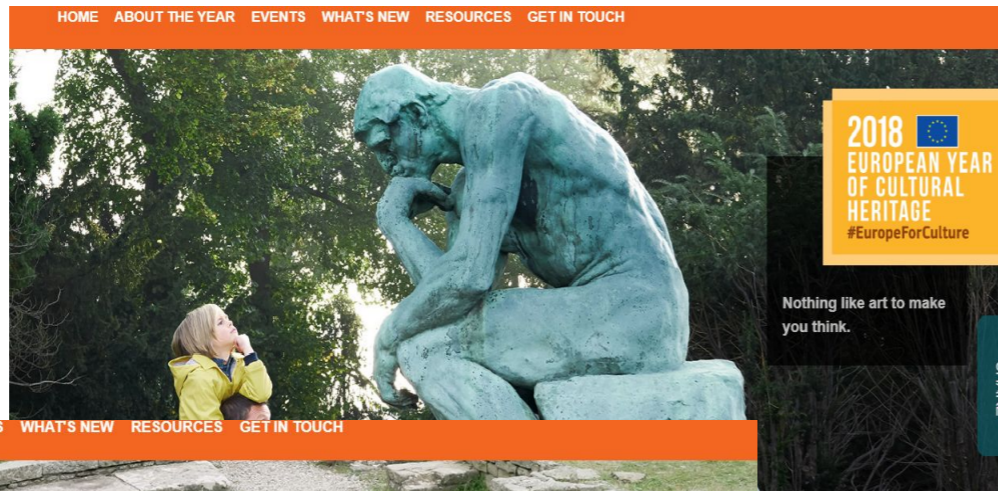


# Social media

- **100K+** Facebook followers
- **29.5K** Twitter followers
- **50K+** newsletter subscribers
- **11K+** Pinterest followers
- GIPHY
- Wikimedia



# 2018 - European Year of Cultural Heritage



European Year of Cultural Heritage 2018

European Year of Cultural Heritage 2018

# Europeana Migration



EUROPEANA MIGRATION



Add a search term



Browse ▾

Explore 195,470 items from across Europe on the topic of migration to, from and within Europe.

Emigrants [sur Ellis Island] attendant d'être examinés, Agence Rol  
Bibliothèque nationale de France

 Public Domain 

# Europeana Newspapers



Featured collections Our data Work with us

OUR SITES



# Byzantine Art & Archaeology



**Douglas  
McCarthy**

*Collections Manager,  
Art & Photography,  
Europeana  
Foundation*

## **The BYZART project: creating one of the widest online collections of Byzantine art and archaeology**

Introducing a new Generic Services project to digitize and promote  
Byzantine art and archaeology, led by the BYZART consortium



*The BYZART consortium kick-off in Bologna, 31 October 2017*



# Europeana Professional



- Homepage
- About
- Our priorities
- Latest news
- Latest events

- Our mission
- Priorities
- Network Association
- Services
- Resources
- Join us
- Blog
- Europeana Collections
- Get an API key
- Jobs
- Press

LATEST PUBLICATION



Teachers validation pilot evaluation and recommendations

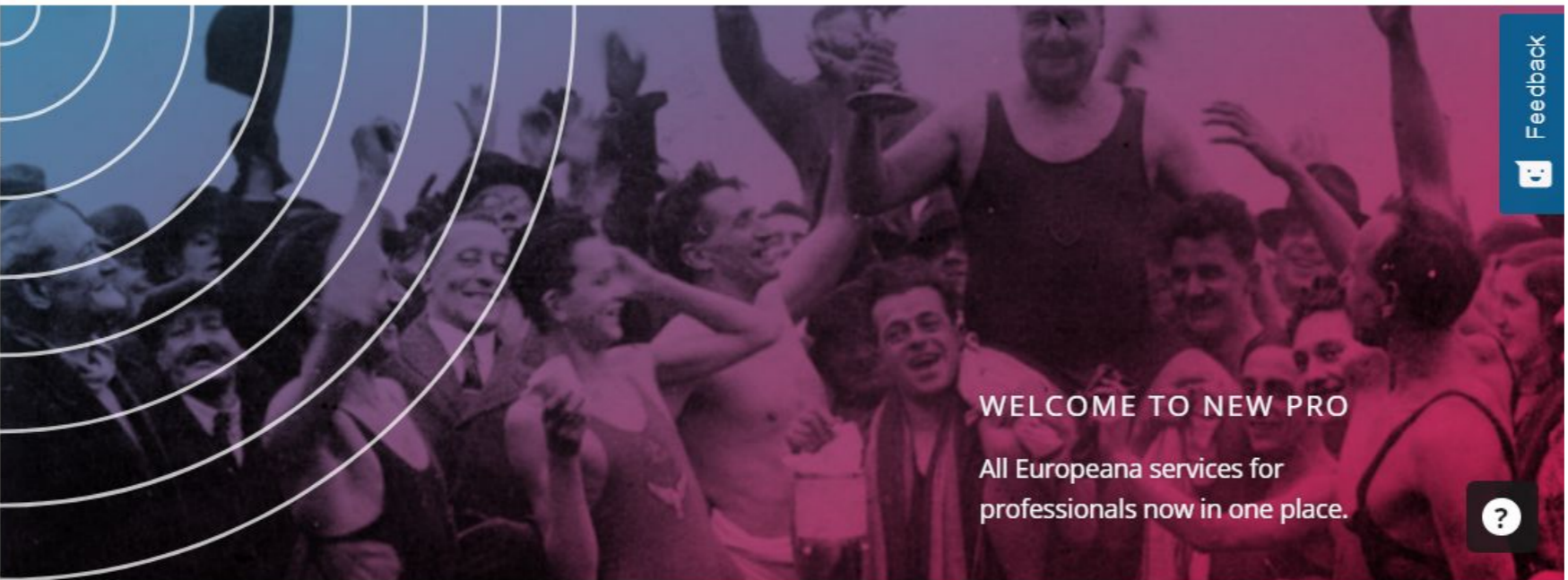


Europeana Education - an introductory leaflet



Europeana Education presentations

[MORE](#)



WELCOME TO NEW PRO  
All Europeana services for professionals now in one place.

[Feedback](#)

[?](#)

[Europeana Pro homepage](#)  
Europeana | CC BY-SA

# Thank you

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 @CultureDoug

 douglaskmccarthy

 [linkedin.com/in/douglaskmccarthy](https://www.linkedin.com/in/douglaskmccarthy)



*Cy + Relics, Rome, 1952*  
**Robert Rauschenberg**  
Robert Rauschenberg Foundation  
Public Domain